

Robert Lyon Clarke, Ph.D.

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Objective: Obtain a full-time position at an active-learning institution where I can apply my strengths as a digital historian, researcher, teacher, and mentor to help others succeed and advance my own research.

Education

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| University of Central Florida, Orlando, FL Ph.D. in Texts and Technology, Digital Humanities track | 2015-2019 |
| University of Central Florida, Orlando, FL Master of Arts degree in History, Public History track | 2011-2014 |
| University of Central Florida, Orlando, FL Bachelor of Arts degree, History | 2010-2011 |
| Valencia Community College, Orlando, FL Associate of Arts degree, History | 2009-2010 |
| University of Oklahoma, Norman, OK General Education Program | 1983-1986 |

Professional Experience

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| University of Central Florida, Orlando, FL <i>Adjunct Instructor</i> American and World History (Face-to-face, mixed mode, and online courses) | 2014-Present |
| <i>Visiting Instructor</i> American and World History | 2015-2016 |
| <i>Texts and Technology Graduate Teaching Associate</i> American, Digital, and World History, Face-Face and Online | 2016-2019 |
| University of Central Florida, Orlando, FL | 2012-2013 |

Graduate Teaching Assistant-American and Digital History

Valencia College, Orlando, FL

Visiting Professor

American History

2021-2022

Adjunct Instructor

American History

2014-2020

Bob Clarke Photography, Inc., Orlando, FL

President/Owner

2004-2013

Travel Photography business. Created architectural and product advertising images for clients and virtual tour imagery for website publication. Responsible for archiving large volume of images with metadata and building databases for clients.

Hard Rock Vault Rock and Roll Museum, Orlando, FL

General Manager

2002-2004

Responsible for all aspects of operation at the museum dedicated to the history of rock and roll showcasing Hard Rock Café's extensive artifact collection. Conducted exhibit and archival research, assisted in design, and responsible for maintaining collections. Hired and trained all personnel. Oversaw marketing, financials, community outreach programs, and media interaction. Partnered with local and national businesses to build brand awareness, host events, and sponsor interactive exhibits.

Hard Rock Café, International, various locations throughout the U.S.

General Manager 1997-2002, Kitchen Manager 1988-1996

1988-2002

Responsible for all aspects of café operations including financials, sales, marketing, and training. Through the corporate office, assisted in teambuilding and leadership development for café managers worldwide. Responsible for managing 250 employees and an \$8 million dollar budget.

Doctoral Dissertation

“Acoustic Ecology and Sound Mapping the University of Central Florida Main Campus”
(2019) <https://stars.library.ucf.edu/etd/6768/>

Masters Thesis

“The Spatial Relationship Between Labor, Cultural Migration, and the Development of Folk Music in the American South: A Digital Visualization Project” (2014)
<https://stars.library.ucf.edu/etd/4696/>

Skills and Strengths

- Online education and course development
- Proficient in Canvas and Adaptive Learning applications
- Digital History and visualization tools proficiency
- Digital Asset Management / Metadata creation
- HTML5
- Specialist in museum artifact photography and preservation
- Proficient in Adobe Photoshop and Lightroom
- Teambuilding and leadership development
- Former certified Franklin-Covey Seven Habits Leadership facilitator
- Self-reliance and strong work ethic

Research Interests

- Soundscape Studies
- Place, Space, and Interpretation
- Oral History and Preservation
- Native American History
- Early America
- Florida History
- Appalachian History
- Cultural Diasporas
- Slavery in the Americas
- Material Culture
- Music History

Publications and Digital Collaborations

Current Book Project: “From Enaugh to Edgewater: One Man’s Journey to the American Dream.”

“Music Everywhere: The Rock and Roll Roots of a Southern Town.” The Florida Historical Quarterly, vol.1, number 4, Spring 2017. *Book review*

“A History of Central Florida Podcast Series,” 2012-2015. University of Central Florida.
<https://stars.library.ucf.edu/ahistoryofcentralflorida/>

“The Liminal Spaces Soundscape Ecology Project,” 2017-2019. University of Central Florida

Conference Attendance and Presentations

World Forum of Acoustic Ecology, New Smyrna Beach, FL **Mar 2023**
“Listening Pasts, Listening Futures”

Orange County Regional History Center, Orlando, FL **Sept 2022**
Moderator: “The Story of Figurehead: A Panel Discussion”

THAT Camp, Digital History Conference, Orlando, FL, **Feb 2015, 2016, 2017, 2020**
“Map Scholar: A New Tool for Digital Visualizations” (2015)
“A History of Central Florida Podcast Series” (2016)

Global Soundscapes Conference, Purdue University **July 2019**
“Acoustic Ecology and Sound Mapping the University of Central Florida Main Campus”

HASTAC 2017 **Nov 2017**

- Co-Presenter, “Liminal Spaces” (Soundscape Ecology Project)
- Producer, “Hack the Abstract” collaborative marketing initiative

University of Alabama “Digitorium,” Tuscaloosa, AL **April 2015**
Panel member discussing current mapping tools for Digital Humanities projects

University of Alabama “Digitorium,” Tuscaloosa, AL **April 2014**
“The Spatial Relationship Between Labor, Cultural Migration, and the Development of Folk Music in the American South: A Digital Visualization Project”

UCF Graduate Research Forum, Orlando, FL **April 2014**
“The Spatial Relationship Between Labor, Cultural Migration, and the Development of Folk Music in the American South: A Digital Visualization Project”

Phi Alpha Theta, Bi-Annual National Conference, Orlando, FL **Jan 2012**

Awards

- University of Central Florida, College of Arts and Humanities, winner of the “Outstanding Master’s Thesis 2014-2015” Award
- Hampton Dunn Internet Award, “A History of Central Florida Podcast” (2015)
- Hampton Dunn Internet Award, “A History of Central Florida Podcast” (2014)

Certifications

- LCTS3129 Digital Professor Certification –Valencia College, 2020
- IDL 6543 Online Teaching Certificate – UCF, 2017
- CITI certified (2010 & 2019) - Responsible Conduct of Research Training

Projects and Service

- HASTAC 2017, “Hack the Abstract,” producer
- Veteran’s Legacy Project, assisted in creating digital visualizations
- “A History of Central Florida” podcast—assistant producer and chief photographer, 2012-2018
- Teaching assistant at the University of Central Florida, 2012-2013
- Phi Alpha Theta—served as treasurer, 2012-2013
- History Harvest—served on the organizing committee for the Public History Center, Sanford, FL

Affiliations

American Historical Association
Organization of American Historians
National Council on Public History
American Alliance of Museums
Phi Alpha Theta History Honor Society
Delta Epsilon Iota Academic Honor Society

**References listed on next page*

Professional References

Jonathan Beever, Ph.D.
Assistant Professor of Ethics and Digital Culture,
Director and Co-Founder, [UCF Center for Ethics](#),
Director, Theoretical and Applied Ethics Certificate Program,
Department of Philosophy and Texts & Technology Ph.D. Program
University of Central Florida
Jonathan.Beever@ucf.edu
(207) 233-8730
Secretary, International Association of Environmental Philosophy
Co-Chair APHA Noise and Health Committee
Chair, ASBH Environmental Bioethics Affinity Group
www.jonathan.beever.org

Scot A. French, Ph.D.
Associate Professor, University of Central Florida
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Peter L. Larson, Ph.D.
Associate Dean, College of Arts and Humanities, University of Central Florida
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Carl E. Creasman, Jr.
Professor of History
Chair of the History Discipline East Campus
Valencia College
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Personal References

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