



JOEL SCHNEIER

joel.schneier@ucf.edu

EDUCATION

2014 - 2019 **Ph.D. Communication, Rhetoric, & Digital Media**, North Carolina State University (Raleigh, NC)

Dissertation: “Of Co-Presence & Keyboards: Investigating synchronous mobile communication practices through keystroke log-file data”

<https://repository.lib.ncsu.edu/handle/1840.20/36662>

Committee: Jason Swarts (chair, English), Robin Dodsworth (Linguistics), Nicholas Taylor (Communication), Elizabeth Craig (Communication)

2011 - 2013 **M.A. English**, North Carolina State University (Raleigh, NC)
Dual concentration in Sociolinguistics and Composition & Rhetoric

Capstone: “Sociolexting in texting: Social and relational negotiation through text-messaging”

Advisor: Walt Wolfram (co-chair), Susan Miller-Cochran (co-chair)

2003 - 2007 **B.A. English**, James Madison University (Harrisonburg, VA),
Dual minor in Writing & Rhetoric and Creative Writing
Graduated Magna Cum Laude with Honors Thesis

PROFESSIONAL TITLES

2019-present **Lecturer, Composition Coordinator (GTA Lead)**,
Department of Writing & Rhetoric
Member of: Texts & Technology Core Faculty, UCF Graduate Faculty
University of Central Florida (Orlando, FL)

2018-2019 **Instructor**, Department of Writing & Rhetoric
University of Central Florida (Orlando, FL)

2014-18 **Graduate Assistant**, Communication, Rhetoric, & Digital Humanities
North Carolina State University (Raleigh, NC)

2013-14 **Lecturer**, Department of Foreign Languages & Literatures
North Carolina State University (Raleigh, NC)

2011-13 **Graduate Assistant**, Department of English
North Carolina State University (Raleigh, NC)

2010-11

Literacy Services Lead
SE Works, Inc. (Portland, OR)

PUBLICATIONS

*Indicates student mentee

ARTICLES FOR PEER REVIEWED JOURNALS

Schneier, J. (2023). Modeling Mobile Writing: Applying Sociocognitive Models of Writing to Mobile Contexts. *Written Communication*, 40(1), 3–29. <https://doi.org/10.1177/07410883221131543>

Rounsaville, A., Milu, E., & **Schneier, J.** (2022). 'Research is a Gift of Yours': A Place for Language Diversity in Undergraduate Research at a Hispanic Serving Institution. *College English*, 84(6), 519-545.

Kester, J.*, & **Schneier, J.** (2021). Soft Surveillance: Social Media Filter Bubbles as an Invitation to Critical Digital Literacies. *The Journal of Interactive Teaching & Pedagogy*, 1(20). <https://jitp.commons.gc.cuny.edu/soft-surveillance-social-media-filter-bubbles-as-an-invitation-to-critical-digital-literacies/>

Schneier, J. (2021). Digital articulation: Examining text-based linguistic performances in mobile communication through keystroke-logging analysis. *Frontiers in Artificial Intelligence*. <https://www.frontiersin.org/articles/10.3389/frai.2020.539920>.

Schneier, J., Stinson, T., & Davis, M. (2018). Networked Browsing: Performative, Joyous Browsing and the case of BigDIVA. *Digital Humanities Quarterly*, 12(2). <http://www.digitalhumanities.org/dhq/vol/12/2/000376/000376.html>.

Schneier, J., & Taylor, N. (2018). Handcrafted gameworlds: Space-time biases in mobile Minecraft play. *New Media & Society*, 20(9), 3420–3436. <https://doi.org/10.1177/1461444817749517>.

Schneier, J., & Kudenov, P. (2018). Texting in motion: Keystroke logging and observing synchronous mobile discourse. *Mobile Media & Communication*, 6(3), 309–330. <https://doi.org/10.1177/2050157917738806>.

Under Review or In Preparation

Taub, M., **Schneier, J.**, Banzon, A. M. *, Salas, M. *, Olivera, L. *, & Outerbridge, S. * (*under review*). Towards scaffolding self-regulated writing: Implications for developing writing interventions in first-year writing. *Metacognition & Learning*.

Taub, M., Moreno, M., & **Schneier, J.** (in preparation). Disgust and contempt during writing: Using sequence mining to study emotion and keystroke data during writing. *Journal of Educational Data Mining*.

Taub, M., & **Schneier, J.** (in preparation). Identifying sequences in self-regulatory writing behaviors during a self-reflective writing task. *Journal of Educational Data Mining*.

Taub, M., **Schneier, J.**, Banzon, A. M., Salas, M., Olivera, L., & Outerbridge, S. (in preparation). Developing a coding scheme to examine self-regulated writing during a self-reflective writing task. *Journal of Writing Research*.

BOOK CHAPTERS

Schneier, J. (2020). "You Broke Minecraft": Hybrid play and the materialization of game spaces through mobile *Minecraft Play*. In de Souza e Silva, A., & Glover-Rijkse, R. (Eds.), *Hybrid Play: Crossing boundaries in game design, player identities, and play spaces*. Routledge.

Schneier, J. (2019). Is text-messaging changing how I write and speak? In Myrick, C. & Wolfram, W. (Eds.), *The Five-Minute Linguist: Bite-sized Essays on Language and Languages*, 3rd Edition (pp 275-279). Equinox.

Myrick, C, Eberle, N., **Schneier, J.**, & Reaser, J. (2019). Mapping Linguistic Diversity in the English-Speaking Caribbean. In Brunn, S.D., Kehrein, R. (Eds.), *Handbook of the Changing World Language Map*. Springer: Cham.

Childs, B and **Schneier, J.** (2018). Language and the internet in the New South. In Reaser, J., Wilbanks, E., Wojcik, K., & Wolfram, W. (Eds.), *Language Variety in the New South: Contemporary Perspectives on Change and Variation* (pp 62-77). Chapel Hill, NC: UNC Press.

BOOK REVIEWS FOR PEER REVIEWED JOURNALS

Schneier, J. (2020). [Review of the book *Archeologies of Touch: Interfacing with Haptics from Electricity to Computing*, by David Parisi]. *New Media & Society*, 22(1), 183-186.

Schneier, J. (2016). Dialect Mapping in the Twenty-First Century: Regional Dialect Mapping of Grammatical Variation in a Text-Based Corpus [Review of the book, *Regional Variation in Written American English* by Jack Grieve]. *American Speech*, 91(4), 523-531.

ARTICLES FOR POPULAR PRESS

Schneier, J., and Myrick, C. (2017). Wuts Up w Txting? Language, Technology, and How Youth Are Leading the Way. *Tar Heel Junior Historian Magazine*, special edition: "Say What? How Our Words Define Us", pp. 32-33. Raleigh, NC: North Carolina Museum of History.

CONFERENCE ACTIVITY

Taub, M., **Schneier, J.**, Olivera, L.*, Banzon, A. M.*, Outerbridge, S.*, & Salas, M.* (2023, April). What is the relationship between self-regulated writing and writing self-efficacy? Poster to be presented at the annual meeting of the American Educational Research Association (AERA), Chicago, IL.

Banzon, A. M.*, Taub, M. & **Schneier, J.** (2022, June). Examining achievement goal profiles in writing: A person-oriented approach. Paper to appear in *Proceedings of the 16th International Conference of the Learning Sciences (ICLS) 2022*. (Virtual Presentation).

Taub, M., & **Schneier, J.** (2022, April). Revision and regulation: Clustering self-regulated writers with self-reports and keystroke data. Paper presented at the annual meeting of the American Educational Research Association (AERA), San Diego, CA. (Virtual Presentation).

Taub, M., & **Schneier, J.** (2021, August). *The impact of facial expressions of emotion on self-regulation during self-reflective writing*. Paper presented at the European Association for Research on Learning and Instruction (EARLI).

Taub, M., & **Schneier, J.** (2021, April). *What Modulates Self-Regulated Writing? Investigating the Relationship between Self-Regulated Learning, Emotions, and Self-Efficacy during Writing*. Paper presented at American Educational Research Association (AERA).

- Milu, E., **Schneier, J.**, & Rounsaville, A. (2021, April). “*Research is a Gift of Yours*”: *A Place for Language Diversity in Undergraduate Research at a Hispanic Serving Institution*. Panel presented at Conference on College Composition and Communication (CCCC).
- Schneier, J.** (2019, October). *Faster than the speed of LOL: Examining Digital Articulatory Processes of Text-Based Paralinguistic Features in Mobile Communication*. Poster presented at New Ways of Analyzing Variation (NWAV), Eugene, OR.
- Schneier, J.** (2018, March). *What’s Left Unsent: Deletion and Revision Patterns from Mobile Keystroke Data*. Poster presented NC State Graduate Symposium, Raleigh, NC.
- Schneier, J.** (2018, March). *Hand-Crafted Gameworlds: Spacetime Biases & Hybrid Realities in Minecraft PE*. Paper presented at CRDM Symposium 2018, Raleigh, NC.
- Myrick, C, **Schneier, J.**, Reaser, J., & Eberle, N. (2017, November). *Mapping variation in the English-speaking Caribbean: Moving toward a more complete understanding of Caribbean English*. Paper presented at New Ways of Analyzing Variation (NWAV), Madison, WI.
- Schneier, J.** (2017, March). *Keystroke logging as a tool for self-regulated learning*. Paper presented at Conference on College Composition and Communication (CCCC), Portland, OR.
- Schneier, J.**, & Kudeov, P. (2016, January). *Texting in Motion: Toward the Synchronous Study of SMS*. Paper presented at American Dialect Society (ADS) Annual Conference, Washington DC.
- Schneier, J.** (2015, March). ‘*After get in touch with literacy in this class*’: *WAW in the FYW Classroom with L2 English Writers*. Paper presented at Conference on College Composition and Communication (CCCC), Tampa Bay, FL.
- Schneier, J.** (2015, January). *Intra-Speaker Variation in Syllable Timing: the Zeitlin Tapes and Reconsidering PVI*. Poster presented at Linguistic Society of America (LSA) Annual Conference, Portland, OR.
- Schneier, J.** (2015, January). *Style-Shifting in SMS: Quantitative Analysis of an SMS Elicitation Experiment*. Paper presented at American Dialect Society (ADS) Annual Conference, Portland, OR.
- Schneier, J.** (2014, March). *Writing about Writing: Empowering First-Year L2 Writers through Meta-Discursive Writing and Research of Literacy Practices*. Paper presented at American Association for Applied Linguistics, Portland, OR.
- Chung, M., Fox, M.J., & **Schneier, J.** (2014, January). *Marching to the Beat of a Different Drum: Cross-Regional Variation in Prosodic Rhythm*. Paper presented at American Dialect Society, Minneapolis, MN.
- Schneier, J.**, Forrest, J., & Myrick, C. (2013, October). *Inside the Index: Re-Evaluating Methods for Analyzing Prosodic Rhythm*. Paper presented at New Ways of Analyzing Variation, Pittsburgh, PA.
- Schneier, J.** (2013, September). *Writing about Writing: Empowering First-Year L2 Writers through Meta-Discursive Writing, Research, and Genre Analysis of Academic Writing*. Paper presented at International Society for the Scholarship of Teaching & Learning, Raleigh, NC.
- Forrest, J, Myrick, C., & **Schneier, J.** (2013, April). *Explaining the Source of Prosodic Rhythm in L2 English Timing*. Paper presented at Southeastern Conference on Linguistics (SECOL), Spartanburg, SC.

Schneier, J. (2013, March). *Sociolexting in Texting: Social and Relational Identity Work in Text-Message Discourse*. Paper presented at Popular Culture Association (PCA) National Conference, Washington, DC.

Schneier, J. (2013, February). *Sociolexting in Texting: Social and Relational Identity Work in Text-Message Discourse*. Paper presented at Association of English Graduate Student Conference, Raleigh, NC.

Schneier, J. (2013, February). *Sociolexting in Texting: The Potential Use of Text-Messaging in the Composition Classroom*. Paper presented at North Carolina Symposium on Teaching Writing, Raleigh, NC.

REVIEWER/EDITORIAL ACTIVITY

AD HOC JOURNAL REVIEWER

New Media & Society, SAGE Journals.

Mobile Media & Communication, SAGE Journals.

Learning, Media and Technology, Taylor and Francis

BOOK REVIEWER

Taylor, N., & Voorhees, G. (Eds). (2018). *Masculinities in Play*. Palgrave Macmillan.

EDITORIAL ASSISTANCE

Wolfram, W. & Schilling, N. (2015). *American English: Dialects and variation (3rd edition)*. Wiley-Blackwell.

Wolfram, W. & Reaser, J. (2014). *Talkin' tar heel: How our voices tell the story of North Carolina*. UNC.

DISTINCTIONS

AWARDS & FELLOWSHIPS

2018	Presidential Award , American Dialect Society
2014-15	University Graduate Fellowship , North Carolina State University
2010	Segal AmeriCorps Education Award , Corporation for National & Community Service
2009	Segal AmeriCorps Education Award , Corporation for National & Community Service

CERTIFICATIONS

2021-22	National Seeking Educational Equity and Diversity (SEED) Project , Office of Diversity & Inclusion at University of Central Florida
2019	Online Course Development Certification , Center for Distributed Learning at University of Central Florida in Orlando, Florida
2010	Certification in Teaching English as a Second Language , Concordia University in Portland, Oregon

ASSISTANTSHIPS

- 2017-2018 **Graduate Teaching Assistant**, North Carolina State University
Courses Taught: Communication for Engineering & Technology (ENG 331); Introduction to Linguistics (ENG 210); and Science Technology & Human Values (STS 302).
Supervised by: Dr. Jason Swarts, Dr. Walt Wolfram
- 2016-17 **Graduate Research Assistant**, Circuit Research Studio
Responsibilities: Research Assistant and general manager for the Circuit Research Studio space.
Supervised by: Dr. Nicholas Taylor and Dr. David Rieder.
- 2014-16 **Graduate Research Assistant**, Medieval Electronic Scholarly Alliance
Responsibilities: Developed and implemented usability study for BigDIVA; Social media outreach.
Supervised by: Dr. Timothy Stinson.
- 2011-13 **Graduate Teaching Assistant**, North Carolina State University
Courses Taught: Academic Writing & Research (ENG 101)
Supervised by: Dr. Susan Miller-Cochran.

GRANTS

FUNDED

- Co-PI Tracking college students' self-regulated writing processes during Revision-based tasks across disciplines: Are writing processes domain-general or domain-specific?--UCF Internal SEED Funding
PI: Dr. Michelle Taub; Co-PI: Dr. Angela Rounsaville; Co-PI: Dr. Dawn Eckoff
Funded: January 2021

SUBMITTED (NOT FUNDED):

- Co-PI Using multimodal data to examine shared regulation and writing collaborations among college students--Spencer Foundation.
PI: Dr. Michelle Taub; Co-PI: Dr. Laurie Pinkert
Submitted: July 2020

COURSES TAUGHT

UNIVERSITY OF CENTRAL FLORIDA

- Spring 2023 ENC 1102: Composition 2 (Web, asynchronous) 2 sections
- Fall 2022 ENC 1101: Composition 1 (Mixed-mode), 2 sections
- Spring 2022 ENG 6939: Special Topics course: Mobile Digital Literacies and Identities (Web, synchronous), 1 section
ENC 1102: Composition 2 (Mixed-mode), 1 section
- Fall 2021 ENC 1102: Composition 2 (F2F), 2 sections

Spring 2021	ENC 1102: Composition 2 (Reduced Seat Time), 4 sections
Fall 2020	ENC 1101: Composition 1 (Web, asynchronous), 3 sections ENC 4416 Honors: Writing in Digital Environments (Web, synchronous), 1 section
Summer 2020	ENC 4416: Writing in Digital Environments (Web, asynchronous), 1 section
Spring 2020	ENC 6428: Digital Literacies (F2F), 1 section ENC 1101: Composition 1 (Mixed-mode), 3 sections
Fall 2019	ENC 3433: Multimedia Writing & Composition (F2F), 1 section ENC 1102 Honors: Composition 2 (F2F), 1 section ENC 1102: Composition 2 (F2F), 2 sections
Spring 2019	ENC 1102: Composition 2 (F2F), 2 sections ENC 1101: Composition 1 (F2F), 2 sections
Fall 2018	ENC 1101: Composition 1 (F2F), 4 sections
Guest Lecturer	
Fall 2020	IDS 7501: Research and Issues in Education

NORTH CAROLINA STATE UNIVERSITY

Summer 2018	ENG 331: Professional Communication for Engineering & Technology (Web, asynchronous), 1 section
Spring 2018	STS 302: Science, Technology, & Human Values (Web, asynchronous), 1 section
Fall 2017	ENG 210: Introduction to Language & Linguistics (F2F), 1 section ENG 331: Professional Communication for Engineering & Technology (Web, asynchronous), 1 section
Summer 2017	ENG 331: Professional Communication for Engineering & Technology (Web, asynchronous), 1 section
Spring 2017	ENG 331: Professional Communication for Engineering & Technology (F2F), 1 section
Summer 2014	FLE 101: Academic Writing & Research for Non-Native English speakers (F2F), 1 section
Spring 2014	FLE 101: Academic Writing & Research for Non-Native English speakers (F2F), 2 sections FLE 100: Introduction to Academic Writing for Non-Native English speakers (F2F), 1 section
Fall 2013	FLE 101: Academic Writing & Research for Non-Native English speakers (F2F), 2 sections
Summer 2013	FLE 101: Academic Writing & Research for Non-Native English speakers (F2F), 1 section

Spring 2012	ENG 101: Academic Writing & Research (F2F), 1 section
Fall 2011	ENG 101: Academic Writing & Research (F2F), 1 section
Shadowing	
Spring 2011	ENG 101: Academic Writing & Research (F2F), 1 section

STUDENT MENTORING

DOCTORAL DISSERTATION COMMITTEES (UCF)

2021	Jessica Kester (Texts & Technology), defended September 2021
2021-23	Tami Gitto-Kania (Texts & Technology)
2023	Allison Banzon (Education: Learning Sciences Track)
2023 - present	Bshaer Alharazi (Texts and Technology)

DOCTORAL EXAM COMMITTEES (UCF)

2022	Allison Banzon (Education: Learning Sciences Track)
2022	Marissa Salas (Texts & Technology)
2022	David Bailey (Texts & Technology)
2022	Hanan Hafiz (Texts & Technology)
2021-22	Bshaer Alharazi (Texts & Technology)
2020	Tami Gitto-Kania (Texts & Technology)

DOCTORAL ADVISING

2021- present	Traci Billingsly (Texts & Technology)
2022- present	Nikki Chasteen (Texts & Technology)

UNDERGRADUATE HONORS THESIS (UCF)

2021-22	Lindsey Wright (Writing & Rhetoric)
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IRB-APPROVED RESEARCH PROJECTS

2020	<i>Language Diversity in First-Year Writing</i> (Co-P.I., with Dr. Esther Milu and Dr. Angela Rounsaville): This study involves examining the impacts of a language diversity curriculum emphasis on the attitudes and learning outcomes of first-year writing students at UCF.
2019-2020	<i>Metacognition, Emotion, and Writing</i> (Co-P.I., with Dr. Michelle Taub as P.I. and Dr. Angela Rounsaville as Co-P.I.): this study involves examining the interplay of emotion during writing in order to investigate metacognitive awareness and strategies of self-regulation during writing.
2017-2019	<i>Investigating synchronous mobile communication practices through keystroke log-file data</i> (P.I., supervised by Dr. Jason Swarts): involved developing a

- 2014-18 mobile keyboard application for Android operating system that logs the timing of keystrokes from use of the virtual keyboard.
- 2014-18 *Writing after FLE 101* (P.I.): a longitudinal study examining writing and communication experiences of non-native English speakers while completing undergraduate education.
- 2015-16 *Relational Gameplay and Mobile Minecraft* (P.I., supervised by Dr. Nicholas Taylor): ethnographic observation of participants playing *Minecraft*,
- 2015 *Mobile Text-Messaging and Synchronous Observation* (Co-P.I. with Peter Kudenov, supervised by Dr. Melissa Johnson): first-of-its-kind combination of ethnographic observation and keystroke logging analysis for observing participants using an Android smartphone.
- 2015-16 *BigDIVA Usability Study* (P.I., supervised by Dr. Timothy Stinson): usability study for a networked browsing interface.
- 2012-13 *Text-Messaging in the First Year Writing Classroom* (P.I., supervised by Dr. Walt Wolfram): experimental study in which text-messages were elicited from different communication scenarios, and naturalistic text-message data was collected

SERVICE

UNIVERSITY

University of Central Florida

- 2021 - present Member, Diversity & Inclusion Committee
- 2018 - present Member, Composition Committee
- 2019 - present Department Faculty Liaison, College of Arts and Humanities IT Advisory Committee
- 2020 Member, 12-month Lecturer Hiring Committee
- 2019 Judge for Knights Write Showcase
- 2018-2019 Member, Diversity & Inclusion Committee

North Carolina State University

- 2012 - 2017 Website Manager/Administrator, NCSU Linguistics
- 2016 Planning Committee, Communication, Rhetoric and Digital Media (CRDM) Symposium
- 2015 - 2016 Student Representative, Communication, Rhetoric and Digital Media (CRDM) Preliminary Exam Assessment Subcommittee

- 2015 - 2016 Writing Program Administration Graduate Organization (WPA-GO) Digital Story Taskforce
- 2015 Secretary, Communication, Rhetoric and Digital Media (CRDM) Student Association
- 2013 - 2014 Submissions Committee, Association of English Graduate Student Conference
- 2011 - 2013 Member, Association of English Graduate Student Conference

COMMUNITY

North Carolina State University

- 2012 *Student Teacher*, Voices of NC Curriculum spring break trip (Ocracoke, NC), North Carolina Language and Life Project.
- 2012 *After School Tutor*, Communities in Schools Wake County.
- 2009 - 2011 *Mechanic and Photographer*, Community Cycling Center.
- 20110 *ESL Tutor*, SE Works, Inc..

WORKSHOP ACTIVITY

PRESENTER

- 2019 *Self-Regulated Learning in the Composition Classroom: A Workshop about Intervention Strategies for Metacognitive Awareness the Writing Classroom*, UCF
Co-presented with Dr. Michelle Taub
- 2014 *Language Variation in the First-Year Writing Classroom*, NCSU
Overview of how language variation presents in student writing.
Co-presented with Walt Wolfram and Shivonne Gates.
- 2013 *First-Hand Experiences with L2 Writers*, NCSU
Strategies for writing instruction that accommodated and understood L2 Writers in the composition classroom.
Co-presented with Bethany Bradshaw
- 2013 *Teaching Assistant Roundtable*, NCSU

ATTENDEE

- 2016 *Using Keystroke Logging in Writing Research*, MIT
Theoretical and practical overview of keystroke logging methodology and analysis, as well as in-depth training with *Inputlog*.
Facilitated by Luuk Van Waes & Mariëlle Leijten (University of Antwerp).

MEMBERSHIP

- 2014 - present National Council of Teachers of English

2013 - present	Linguistic Society of America
2013 - present	American Dialect Society
2021 - present	American Educational Research Association