

# CAROLINE S. CHEONG

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## **Research Focus**

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Historic preservation in 21<sup>st</sup> century social politics and economy, public history, Global South, urban regeneration, community and economic development, equity planning, international development, poverty alleviation, slum upgrading, gentrification, public-private partnerships.

## **Education**

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- 2016      Ph.D      University of Pennsylvania, City and Regional Planning, & Graduate Certificate in Urban Studies  
*Dissertation:* “Urban Conservation and Regeneration in the 21<sup>st</sup> century: An assessment of the historic centers of Quito, Ibarra, Loja and Cuenca, Ecuador”  
*Committee:* Randall Mason (Chair), Eugenie Birch, Laura Wolf-Powers
- 2008      M.S.      University of Pennsylvania, Historic Preservation  
*Thesis:* “Sustainable Tourism and Indigenous Communities: The case of Amantani and Taquile Islands”
- 2002      B.A.      University of Chicago, Anthropology

## **Employment History**

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- 2016 – Present      University of Central Florida, Assistant Professor, Department of History  
2020 – Present      University of Central Florida, Core Faculty, Texts & Technology PhD Program

## **RESEARCH**

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### **PUBLICATIONS**

#### **Referred Journal Articles**

- 2021      Cheong, Caroline. 2021. “Preservation At a Crossroads: The Need for Equity Preservation.” *Change Over Time* 10 (1): 66–83.
- Cheong, Caroline. ““No Time to Rearrange the Furniture in the Living Room”: Current debates in urban conservation in the Global South,” *Heritage and Society* (Acceptance pending-in final copy editing with journal)
- Pending      Cheong, Caroline. “Who’s in Charge?: Historic origins of inefficiency in urban heritage conservation and management in Ecuador” (In Progress).

Cheong, Caroline. "Instruments for regenerating historic cities: Mixed-capital companies" (In Progress)

### Referred Edited Journals

2019 Cheong, Caroline and Kecia Fong (co-editors). *Change Over Time*, "[Gentrification](#)" 8 (2). Spring 2019.

### Books Chapters

2020 Cheong, Caroline. 2020. "[Connecting Historic Preservation and Affordable Housing](#)," In *Issues in Preservation Policy: Preservation + Social Inclusion*, edited by Erica Avrami, 201-212. New York City: Columbia University Press.

### Book Reviews

2021 Cheong, Caroline. "Historic Real Estate: Market Morality and the Politics of Preservation in the Early United States by Whitney Martinko." *The Public Historian* 43, no. 3 (2021): 99-101.

### Research Reports & Professional Publications (Non-refereed)

2014 Cheong, Caroline. *Issues and Trends: A literature review*. In "Harboring Tourism: Cruise Ships in Historic Port Communities." Proceedings from an international symposium held in Charleston, SC. February 6-8, 2013. New York, NY: World Monuments Fund. (2014).

Macdonald, Susan and Caroline Cheong. *The Role of Public-Private Partnerships in Conserving Heritage Buildings, Sites and Historic Urban Areas: A Literature Review*. Los Angeles, CA: Getty Publications. (2014).

2013 Cheong, Caroline. *Creative Cities and Place*. Prepared for Donovan Rypkema, Erasmus University and the Ministry of Education, Culture and Science of the Netherlands. (2013).

Rypkema, Donovan and Caroline Cheong. "Heritage PPPs: A how-to guide." *Handshake: IFC's quarterly journal on public-private partnerships* (10). Washington DC; World Bank Group. (2013).

2011 Rypkema, Donovan and Caroline Cheong. *Connecticut Local Historic Districts and Property Values*. For the Connecticut Trust for Historic Preservation. (2011).

Rypkema, Donovan and Caroline Cheong. *Measuring Economic Impacts of Historic Preservation*. For the Advisory Council on Historic Preservation. (2011).

Rypkema, Donovan and Caroline Cheong. *Heritage Conservation in America: An Introduction*. Washington, DC: Heritage Strategies International. (2011).

Rypkema, Donovan and Caroline Cheong. *Investment in Connecticut: The Economic Benefits of Historic Preservation*. For the Historic Preservation and Museums Division, Connecticut Commission on Culture & Tourism. (2011).

Rypkema, Donovan and Caroline Cheong. *Public-Private Partnerships and Heritage: A Practitioner's Guide*. Washington, DC: Heritage Strategies International. (2011).

Rypkema, Donovan and Caroline Cheong. *Good News in Tough Times: Historic Preservation and the Georgia Economy*. For the Historic Preservation Division, Georgia Department of Natural Resources. (2011).

- 2010 Rypkema, Donovan and Caroline Cheong. *The Delaware Historic Preservation Tax Credit Program: Good for the Economy, Good for the Environment, Good for Delaware's Future*. For the Delaware Division of Historical and Cultural Affairs. (2010).

## **GRANTS & CONTRACTS**

- 2018 – 2021 VPR Advancement of Early Career Researchers grant. Office of Commercialization and Research, University of Central Florida. \$7,612.
- 2018 – 2019 Co-Principal Investigator: Veteran's Legacy Program. Contract between the National Cemetery Administration (Veteran's Affairs) and UCF. \$295,802.
- Pauley Endowment Award: Public Private Partnerships in History Cities. History department. \$1,713.
- 2017 – 2018 Co-Principal Investigator: Veteran's Legacy Program. Contract between the National Cemetery Administration (Veteran's Affairs) and UCF. \$285,298.
- 2016 – 2017 Co-Principal Investigator: Veteran's Legacy Program. Contract between the National Cemetery Administration (Veteran's Affairs) and UCF. \$296,000
- 2016 – 2017 Team member: Quality Enhancement Plan, Interdisciplinary Curating and Museum Studies Minor. \$3,500

## **CONFERENCE PARTICIPATION & SPEAKING ENGAGEMENTS**

### **International (refereed)**

- 2018 Organized Panel. "Third sector organizations and community engagement: Towards sustainable conservation," (Presented *in absentia*) International Council on

Monuments and Sites (ICOMOS) 19th General Assembly, New Delhi, India, 11-15 December

- 2013 “Urban Heritage Conservation: The role of public-private partnerships,” Association of Collegiate Schools of Planning Conference/Association of European Schools of Planning, Dublin, Ireland, 18-22 July
- 2011 “Measurements and Indicators of Heritage Conservation,” International Council on Monuments and Sites (ICOMOS) 17th General Assembly, Paris France, 27 November – 2 December

**National (Refereed)**

- 2021 “Preservation + Affordable Housing: Community Land Trusts.” Preservation League of New York. 20 May. ONLINE
- 2020 “Moving Toward an Equity Preservation Approach: Community Land Trusts and Public-private Partnerships.” University of Maryland, School of Architecture, Planning and Preservation. *Re-Centering the Margins: Justice and Equity in Historic Preservation*. 26-27 January. ONLINE
- 2019 “Preserving Community: Community Land Trusts and Historic Preservation.” Association of Collegiate Schools of Planning Conference, Greenville, South Carolina, 24-27 October
- “Tourism at St. Augustine National Cemetery: Management Challenges and Interpretive Opportunities.” National Council on Public History, Hartford, Connecticut, 28-30 March
- 2017 “Who’s in Charge?: Origins of inefficiency in urban heritage conservation in Ecuador,” Society for American City and Regional Planning History, Cleveland, Ohio, 26-29 October
- “Urban Conservation and Regeneration in the 21st Century: An Assessment of the Historic Centers of Quito, Ibarra, Loja and Cuenca, Ecuador,” Association of Collegiate Schools of Planning Conference, Denver, Colorado, 25-28 October
- 2016 “Making the case: The Economic Benefits of Historic Preservation,” PastForward, National Trust for Historic Preservation, Houston, Texas, 15-18 November
- 2014 “Conservation-based urban regeneration in Latin American historic cities,” Association of Collegiate Schools of Planning Conference, Philadelphia, Pennsylvania, 30 October – 2 November
- 2012 “Urban Heritage Conservation in the Global South: Connecting Policy and Practice,” Association of Collegiate Schools of Planning Conference, Cincinnati, Ohio, 1-4 November

**Regional (Refereed)**

- 2018 Panelist, “Adventures in Digital Pedagogical Experimentation,” The Humanities and Technology Camp (THATCamp), Orlando, FL, 24 February
- 2017 “Gentrification and Preservation: A Reappraisal,” Salve Regina University Cultural and Historic Preservation Conference, Newport, Rhode Island, 13-14 October
- 2016 “How do we achieve the affordable city?” Housing for All, symposium hosted by Cambridge Historical Society, Cambridge, Massachusetts, 17 November

**International (Invited)**

- 2019 “Urban heritage conservation: The role of public-private partnerships,” Institute for Housing and Urban Development Studies, Erasmus University. Rotterdam, The Netherlands. 13 June
- 2018 “Rethinking urban conservation in the 21<sup>st</sup> century: Towards equitable outcomes,” ABC PhD Open Talks, Politecnico di Milano. Milan, Italy. 24 September
- 2014 “Can urban conservation reduce poverty and avoid displacement? An assessment of successes and failures in Latin American historic cities,” World Urban Forum, UN-Habitat for University of Pennsylvania, Institute for Urban Research, Medellin, Colombia, 5-11 April

**National (Invited)**

- 2021 “Moving towards an equity preservation agenda: Community Land Trusts and Public Private Partnerships.” University of Maryland, Historic Preservation Program. *Re-Centering the Margins: Justice and Equity in Historic Preservation*, Online, 27-28 January
- 2019 “Regenerating Cuenca, Ecuador: Locals, Foreigners and Ownership in the Historic Center.” Urban Affairs Association, Los Angeles, California, 25-28 April
- “Preserving Community: Community Land Trusts and Historic Preservation.” Preservation + Social Inclusion, Columbia University. 8 February
- 2017 “Historic Preservation: Economics and Lessons Learned from Abroad.” National Preservation Law Conference, National Trust for Historic Preservation Georgetown University Law Center, Washington, D.C., 13 June

**Regional (Invited)**

- 2021 Panelist, “Preservation + Affordable Housing: A National Perspective,” AIANY CLP Development Session #4: Affordable Housing, Preservation, and Data, September 17, 2021 (Virtual)

2019 Panelist, lead discussant, “Gentrification and Heritage Conservation,” Issue launch symposium for *Change Over Time* (8.1 “Gentrification and Heritage Conservation”) 18 April

2017 Panelist, “The Death and Life of American Planning: Building Our Future,” Sites and Stories: Mapping a Preservation Ecosystem hosted by Providence Preservation Society, Providence, Rhode Island, 21 October

#### **Other Presentations (International, Regional)**

2014 “Innovations in conservation planning: Public-private partnerships,” Urban Conservation in Rapidly Developing Cities, Abu Dhabi Tourism & Cultural Authority, Abu Dhabi, United Arab Emirates 14-16 December

2011 “Economic Trends and Regional Identity,” Is the Northeast Resurgent? University of Pennsylvania School of Design, Penn Institute for Urban Research, Philadelphia, Pennsylvania, 2 December

#### **Moderator/Discussant**

2020 “Historic Preservation Incentives: Lessons from Miami-Dade County and Around the World,” Online, Florida Trust for Historic Preservation, Preservation on Main Street, 29 July.

2019 “Global Conversations Roundtable #3: Economic Development,” Zora! Festival, Winter Park, Florida, 30 January

2018 “Cultural Heritage Tourism from the Perspective of Business, Education, and Government,” Zora! Festival, Winter Park, Florida, 25 January

#### **Invited Teaching Presentations**

2019 Guest lecturer, “Rethinking preservation in changing historic neighborhoods: Towards equitable outcomes,” for HSPV 660 Theories of Historic Preservation, University of Pennsylvania. Instructor Kecia Fong, 8 April

2018 Guest lecturer, “Rethinking preservation in changing historic neighborhoods: Towards equitable outcomes,” for HSPV 660 Theories of Historic Preservation, University of Pennsylvania. Instructor Kecia Fong, 8 April

Guest lecturer, “Public History and Non-Academic Careers,” for HIS 3600 Professionalizing History Majors, University of Central Florida. Professor Daniel Murphree. 6 February

#### **PROFESSIONAL DEVELOPMENT – RESEARCH & TEACHING**

2019 Summer Faculty Development Conference, Faculty Center for Teaching and Learning, University of Central Florida

- 2017 – 2018 Digital Literacy and Collaborative Learning Workshop, Invitation-only Mellon funded collaboration between Rollins College and University of Central Florida teaching workshop 2017-2018
- 2017 Fall Course Innovation Project: Adobe Pilot Program, Faculty Center for Teaching and Learning, University of Central Florida
- 2017 Spring Faculty Development Cohort: "Writing a Journal Article in 12 weeks," Faculty Center for Teaching and Learning workshop, University of Central Florida
- 2016 IDL6543-Interactive Distributed Learning, Teaching Online, University of Central Florida

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## **TEACHING**

### **COURSES TAUGHT**

#### **University of Central Florida, Undergraduate**

LAH 4780: Poverty and Development in Latin America, Spring 2017/2018

LAH 3200: Modern Latin America, Fall 2016/2017, Fall 2019/2020/2021 (online), Spring 2021 (online)

HIS 3600: Professionalizing History Majors, Fall 2017/2019/2021, Spring 2020, Spring 2021 (hybrid)

HIS 3090: Introduction to Historic Preservation Fall 2017, Spring 2020 (hybrid)

#### **University of Central Florida, Graduate**

HIS 5083: Cultural Heritage Management, Fall 2016, Summer 2021

HIS 6096: Seminar in Historic Preservation, Spring 2017/2020, Fall 2021

HIS 5780: Introduction to Public History, Spring 2018/2019/2020/2021(hybrid)

#### **University of Pennsylvania, Graduate**

HSPV 760: Preservation Planning Praxis – Shanghai, China (co-taught with Randy Mason and Donovan Rypkema), Summer 2014

Teaching Assistant: CPLN 502: Urban Economics; CPLN 510: Global Urban and Planning Theory; HSPV 660: Preservation Theory, Fall 2007

### **MENTORING**

#### **PhD dissertations supervised**

- 2017 – 2018 *Co-Supervisor*. Cristina Boniotti. "Conservation and Management of Built Cultural Heritage: the case of public complex properties." Politecnico di

Milano, Department of Architecture, Built Environment and Construction Engineering.

### **PhD dissertations committee member**

2020 Ha'ani Hogan. *TBD*. University of Central Florida, Texts and Technology PhD program.

### **MA theses advised**

2019 Jason FitzGerald. "Local Community Influences on Interpretation at Historical Sites and Museums." University of Central Florida, History.

### **MA theses committee member**

2020 Rachel Williams. "Deportation, Genocide, and Memorial Politics: Remembrance and Memory in Postwar France, 1943-2015." University of Central Florida, History.

Levi Watson. "Florida's Vanishing Heritage: Climate Risk and Adaptation at Florida Heritage Sites." University of Central Florida, History.

Jennifer Davis, "'How Change Started to Come: An Examination of Rhythm and Blues and Southern Identity.'" University of Central Florida, History.

Carys O'Neill, "'A Room of their Own: Heritage Tourism and the Challenge of Heteropatriarchal Masculinity in Scottish National Narratives.'" University of Central Florida, History. *\*Received College of Arts and Humanities 2019-2020 Award for Outstanding Master's Thesis.*

2018 Samuel Ortiz. "Man Behind the Myth, A Stranger to Many: Legality and Values of Zephaniah Kingsley and his Family in Spanish and Antebellum Florida," History.

2017 *Reader.* Alexandra Dobson. "The Mogao Caves: A World Heritage Site Craving (Re)Intepretation." Interdisciplinary Studies.

*Committee Member.* Fei Teng, "An Effective Framework of Public-Private Partnerships (PPPs): Creating an Economically Viable Plan For Conserving and Managing Beijing's Urban Heritage Sites." Columbia University, Historic Preservation.

2015 *Committee Member.* Alexander Corey, "Third Sector Acquisition of Surplus Federal Heritage Properties in Canada." Columbia University, Historic Preservation.

*Committee Member.* María Fernanda López Martínez, “The coast in peril: Preserving Puerto Rico’s historic resources from sea level rise.” Goucher College, Historic Preservation.

Administered Spanish language exam, 2017

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## SERVICE

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### **TO THE PROFESSION**

United States Committee of the International Council of Monuments and Sites (US/ICOMOS), Board Member (2017-present)

- International Exchange Program, Application Review Board
- Review committee for Murtagh|Graham Prize as US/ICOMOS representative
- ICOMOS Sustainable Development Goals Working Group
- Emerging Professionals Working Group

Presonomics, Board member (2016-present)

Maitland Art & History Museum, Board Member (2019-present)

- Chair, Diversity, Equity and Inclusion Committee

### **UNIVERSITY OF CENTRAL FLORIDA**

#### **To the University of Central Florida**

2020 Job Search Committee, Interdisciplinary Studies; Environmental Studies and Geographic Information Systems  
2018 – 2020 Center for Global Economic and Environmental Opportunity Scholar  
2017 FutureCity Cluster proposal committee  
2016 – 2017 Urban Studies Cluster proposal committee

#### **To the College of Arts & Humanities**

2020 College of Arts & Humanities Honors in the Major Scholarship Committee  
2018 College of Arts & Humanities Honors in the Major Scholarship Committee

#### **To UCF History Department**

2021 Scholarship Committee  
2021 Public History Committee  
2020 Promotion Committee  
2020 Public History Committee  
2019 Public History Committee  
2019 Scholarship and Awards Committee  
2019 Promotion Committee: Nontenured faculty  
2019 Co-organizer, Sexual/Racial Discrimination workshop

2018 Co-organizer, Sexual/Racial Discrimination workshop  
 2017 Job Search Committee, Diplomatic History  
 2017 Public History Committee  
 2018 Pauley Travel Award Committee  
 2017 Digital Tools workshop  
 2017 Thomas Greenhaw Scholarship Committee, University of Central Florida  
 2017 Foreign Language Exam administration  
 2016 Graduate Committee

## **RELEVANT EMPLOYMENT**

2010 – 2014 Consultant

- *Abu Dhabi Tourism & Culture Authority* (2014): Coordinated international conference “Urban conservation in rapidly developing cities.” Wrote position paper and edited final publication.
- *World Monuments Fund* (2012): Researched and wrote literature review, annotated bibliography for international conference “Harboring Tourism: A symposium on cruise ships in historic port communities.” Prepared suggested list of conference participants.
- *Getty Conservation Institute* (2009-2010): Researched and co-authored publication on public-private partnerships and heritage conservation.

2009 – 2014 Director of Research

PlaceEconomics; Heritage Strategies International (international branch of PlaceEconomics), Washington, DC

- Performed research and analysis on historic preservation tax credit impacts, relocation of historic homes, property values, heritage tourism and international economic modeling methodologies.
- Authored economic impact assessments, heritage economics research reports and white papers.
- Identified heritage development opportunities for governments and NGO clients. Assessed social, political and economic challenges and opportunities.
- Conducted stakeholder interviews with public, private and non-profit representatives for various projects, including fieldwork in Maaloula, Syria, for World Bank project. Presented findings during meeting with government officials and World Bank representatives.
- Established and maintained relationships with government and NGO officials, investors and others. Performed new business development outreach.

2008 – 2009 Graduate Intern, Historic Cities and Urban Settlements

J. Paul Getty Trust, Getty Conservation Institute, Field Projects, Los Angeles, CA

- Collaborated with Historic Cities project team in identification of new project goals and work plan.
- Designed and implemented research methodology for urban conservation case studies, international charters, management plans and online survey results.

- Collaborated in organization of and wrote summary report for international urban conservation expert's meeting.
- Collaborated in organization of and prepared presentations for *Organization of World Heritage Cities Symposium* in Quito, Ecuador.

2007

Fellow

United States Committee of the International Council of Monuments and Sites (US/ICOMOS), Al Huson, Jordan

- Designed national and international marketing and media programs for community center outreach, including marketing presentation and brochure. Created preservation plan for Al Deir Community Center for Latin Church of Jordan.
- Liaised with potential funders and created long-term development plan.

### **HONORS & AWARDS**

2015 – Present	Penn Urban Institute Emerging Scholar
2007	Keepers Preservation Education Fund Scholarship, National Preservation Institute
2007	Departmental Chair's Merit Scholarship; Dean's Merit Scholarship
2001	Metcalf Fellow: Field Museum of Natural History.

### **PROFESSIONAL AFFILIATIONS**

- United States Committee of the International Council of Monuments and Sites (US/ICOMOS), Member
- Urban History Association, Member

### **FOREIGN LANGUAGE**

- Spanish – Conversationally fluent; highly proficient professional knowledge
- French – Basic knowledge