

**Robert Lyon Clarke**  
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## **Education**

<b>University of Central Florida, Orlando, FL</b> Ph.D. Texts and Technology, Digital Humanities track	<b>2015-2019</b>
<b>University of Central Florida, Orlando, FL</b> Master of Arts degree in History, Public History track	<b>2011-2014</b>
<b>University of Central Florida, Orlando, FL</b> Bachelor of Arts degree, History	<b>2010-2011</b>
<b>Valencia Community College, Orlando, FL</b> Associate of Arts degree, History	<b>2009-2010</b>
<b>University of Oklahoma, Norman, OK</b> General Education Program	<b>1983-1986</b>

## **Professional Experience**

<b>University of Central Florida, Orlando, FL</b> <i>Adjunct Instructor</i> AMH 2010, AMH 2020, WOH 2022	<b>2014-2015</b>
<i>Visiting Instructor</i> AMH 2020, WOH 2022	<b>2015-2016</b>
<i>Texts and Technology Graduate Teaching Associate</i> AMH 2010, Face-Face and Online	<b>2016-2019</b>
<b>Valencia College, Orlando, FL</b> <i>Adjunct Instructor</i> AMH 2010	<b>2014-2017</b>
<b>University of Central Florida, Orlando, FL</b> <i>Graduate Teaching Assistant</i>  AMH 2010— <i>American History 1492-1877</i> Responsible for grading weekly essays, meeting with students, test facilitation, and assisting in lectures	<b>2012-2013</b>

AMH 3580—*North American Indians*

Helped create and oversaw student group research projects, conducted regular student progress evaluations, assisted in lectures

AMH 4644—*Viewing American History in the Twentieth Century*

Helped create class curriculum, introduced students to digital history project tools, Responsible for student paper evaluations, conducted lectures

**Bob Clarke Photography, Inc., Orlando, FL**

**2004-2013**

*President/Owner*

Travel Photography business. Created architectural and product advertising images for clients and virtual tour imagery for website publication. Responsible for archiving large volume of images with metadata and building databases for clients.

**Hard Rock Vault Rock and Roll Museum, Orlando, FL**

**2002-2004**

*General Manager*

Responsible for all aspects of operation at the museum dedicated to the history of rock and roll showcasing Hard Rock Café's extensive artifact collection. Conducted exhibit research, assisted in design, and responsible for maintenance. Hired and trained all personnel. Oversaw marketing, financials, community outreach programs, and media interaction. Partnered with local and national businesses to build brand awareness, host events, and sponsor interactive exhibits.

**Hard Rock Café, International, various locations throughout the U.S.**

**1988-2002**

*General Manager 1997-2002, Kitchen Manager 1988-1996*

Responsible for all aspects of café operations including financials, sales, marketing, and training. Through the corporate office, assisted in teambuilding and leadership development for café managers worldwide.

**Thesis**

“The Spatial Relationship Between Labor, Cultural Migration, and the Development of Folk Music in the American South: A Digital Visualization Project” (2014)

**Skills and Strengths**

- Teambuilding and leadership development
- Former certified Franklin-Covey Seven Habits Leadership facilitator
- Digital Asset Management: Omeka, I-View/Expression Media, Adobe Lightroom
- Metadata creation
- CITI certified (1/19/2010) - Responsible Conduct of Research Training
- Specialist in museum artifact photography
- Digital History and visualization tools proficiency
- Proficient in Adobe Photoshop
- Self-reliance and strong work ethic

## **Research Interests**

- Soundscape Studies
- Digital History
- Early America
- Florida History
- Appalachian/Southern History
- Native American Studies
- Scots-Irish Migration
- Slavery in the Americas
- Material Culture
- Music History
- Latin America

## **Publications**

“Music Everywhere: The Rock and Roll Roots of a Southern Town.” *The Florida Historical Quarterly*, vol.1, number 4, Spring 2017. *Book review*

## **Conference Attendance and Presentations**

**Phi Alpha Theta, Bi-Annual National Conference, Orlando, FL** **Jan 2012**

**THAT Camp, Digital History Conference, Orlando, FL,** **Feb 2015, 2016, 2017**

“Map Scholar: A New Tool for Digital Visualizations” (2015)

“A History of Central Florida Podcast Series” (2016)

**UCF Graduate Research Forum, Orlando, FL** **April, 2014**

“The Spatial Relationship Between Labor, Cultural Migration, and the Development of Folk Music in the American South: A Digital Visualization Project”

**University of Alabama “Digitorium,” Tuscaloosa, AL** **April, 2014**

“The Spatial Relationship Between Labor, Cultural Migration, and the Development of Folk Music in the American South: A Digital Visualization Project”

**University of Alabama “Digitorium,” Tuscaloosa, AL** **April, 2015**

Panel member discussing current mapping tools for Digital Humanities projects

**HASTAC 2017** **Nov 2017**

Co-Presenter, “Liminal Spaces” (Soundscape Ecology Project)

**Global Soundscapes Conference, Purdue University** **July 2019**

“Acoustic Ecology and Sound Mapping the University of Central Florida Main Campus”

## **Awards**

- Hampton Dunn Internet Award, “A History of Central Florida Podcast” (2014)
- Hampton Dunn Internet Award, “A History of Central Florida Podcast” (2015)
- University of Central Florida, College of Arts and Humanities, winner of the “Outstanding Master’s Thesis 2014-2015” Award

## **Certifications**

- IDL 6543 Online Teaching Certificate – UCF

## **Projects and Service**

- HASTAC 2017, “Hack the Abstract,” producer
- Veteran’s Legacy Project, assisted in creating visualizations
- “A History of Central Florida” podcast—assistant producer and chief photographer, 2012-present
- Teaching assistant at the University of Central Florida, 2012-2013
- Phi Alpha Theta—served as treasurer, 2012-2013
- History Harvest—served on the organizing committee for the Public History Center, Sanford, FL

## **Affiliations**

American Alliance of Museums  
American Historical Association  
Organization of American Historians  
National Council on Public History  
Phi Alpha Theta History Honor Society  
Delta Epsilon Iota Academic Honor Society