

## **YOVANNA PINEDA**

Associate Professor, Department of History  
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### **EDUCATION**

- 2002 Ph.D., History, University of California Los Angeles  
Specializations: Latin American & Economic history
- 1997 Certificates in Statistics and Statistical Modeling, ICPSR Summer Program in  
Quantitative Methods of Social Research, University of Michigan Ann Arbor
- 1996 Master of Arts in History, University of California Los Angeles
- 1994 Bachelor of Arts in History and Latin American Studies, *cum laude*  
University of California Los Angeles
- 1991 Liberal Arts Coursework (Sociology, History, & Literature)  
Whittier College, Whittier, California

### **ACADEMIC POSITIONS**

- 2014 - Present Associate Professor, Department of History  
University of Central Florida, Orlando, Florida
- Spring 2015 Visiting Associate Professor, Department of History & Urban Studies Program  
Stanford University, Stanford, California
- Winter & Spring 2015 Visiting Scholar, Center for Spatial and Textual Analysis  
Stanford University, Stanford, California
- 2010 – 2014 Assistant Professor, Department of History  
University of Central Florida, Orlando, Florida
- Summer 2011 Visiting Scholar, Special Collections of Latin America, Center for Latin American  
Studies, University of Florida, Gainesville, Florida
- 2009 - 2010 Santander Visiting Scholar, David Rockefeller Center for Latin American Studies  
Harvard University, Cambridge, Massachusetts
- Summer 2008 Visiting Library Scholar, Consortium on Latin American Studies  
University of Illinois Urbana-Champaign
- 2007 - 2010 Associate Professor, Department of History, Saint Michael's College, Vermont
- Summer 2003 Library Scholar, David Rockefeller Center for Latin American Studies, Harvard  
University, Cambridge, Massachusetts
- 2001 - 2007 Assistant Professor, Department of History, Saint Michael's College, Vermont
- 1996-1998 Teaching Assistant, Department of History, University of California Los Angeles

## **ADMINISTRATIVE POSITIONS**

Jan. 2018-Present	Coordinator of Undergraduate Programs for the History BA, Department of History, University of Central Florida, Orlando, Florida
Jan. 2018-Present	Chair, Undergraduate Program Committee Duties include organizing monthly committee meetings to discuss and create assessment, course development, and realize the goals of recent program review.
2019-Present	Vice President of the State University System Bargaining Council (State-level elected position), United Faculty of Florida.
2015-present	Senator, United Faculty of Florida-UCF
April 2017-present	Bargaining Team Member, United Faculty of Florida-UCF
Dec. 2019-Dec. 2020	Chair (Chief Negotiator), Bargaining Committee, United Faculty of Florida-UCF
May 2017-Aug. 2020	Treasurer, United Faculty of Florida-UCF
2014-2015	Lead Researcher, Parental and Family Leave Policy, Bargaining Committee, United Faculty of Florida-UCF

## **Administrative Leadership Training**

2020	Minority Leadership & Women's Leadership Training Seminars, National Education Association, 24-26 January, Orlando, Florida
2018-2019	Academic Leadership Academy, University Professional Development Workshop Series, University of Central Florida.
2019	Communications Institute, National Education Association, Washington, D.C. March-July, Website Project Manager for rebuilding: <a href="https://www.uffucf.org/">https://www.uffucf.org/</a>
2019	National Leadership Summit, National Education Association, Denver, Colorado.
2018	Negotiation & Mediation Summit, Florida Education Association, Tampa, Florida.
2017	National Leadership Summit, National Education Association, Orlando, Florida.
2016	Leadership Training, Jobs with Justice, Non-profit Organization, Orlando, Florida.

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## **RESEARCH**

### **RESEARCH INTERESTS**

History of Latin America (Nineteenth and Twentieth centuries); History of Argentina; History of Technology; Industrial and Capitalist Systems; Poverty and Development Studies, Economic History.

### **RESEARCH AWARDS**

2018-2019	Research Incentive Award, College of Arts and Humanities, UCF
2018-2019	Excellence in Research Award, College of Arts and Humanities, UCF
2016-2017	Sabbatical Award, Type IB (Competitive, only one offered that year), College of Arts and Humanities, UCF

2008-2009

Sabbatical Award, Saint Michael's College, Vermont

## **PUBLICATIONS**

### **Book**

*Industrial Development in a Frontier Economy: The Industrialization of Argentina, 1890-1930*. Stanford University Press, 2009.

- Reviewed by: *Journal of Interdisciplinary History*; *Latin American Research Review*; Economic History Network (eh.net); *Historia Industrial*; H-net Reviews; *Journal of Latin American Studies*; *Choice*.

### **Journal Articles and Book Chapter (Peer Reviewed)**

Yovanna Pineda, "Ways of Seeing Maintenance and Repair, Argentina," *Technology Stories*, vol. 8, no. 2 (September 2020). <http://www.technologystories.org/ways-of-seeing-maintenance-and-repair-argentina/> (Editor-reviewed).

Yovanna Pineda, Christiane Berth, & Mikael Wolfe, "Dialogues: History of Technology in Africa and the Americas in the Twentieth Century," *Technology Stories*, vol. 8, no. 2 (September 2020). <http://www.technologystories.org/dialogues/> (Editor-reviewed).

Emily Johnson, Amy Giroux, and Yovanna Pineda, "Work-In-Progress Paper: Context is Key in Immersive Learning Environments," *Immersive Learning Research Network (iLRN)*, conference proceedings, Summer 2020, no. 129.

Yovanna Pineda, "International and Local Collaboration in the Social Design of the Harvester in Argentina during the Long Twentieth Century (1900-2010)." *Historia Agraria de América Latina* (HAAL, ISSN 2452-5162), abril 2020, 1(1): pp. 70-93.

"The Future of Work in a Historically Volatile Economy: Case Study of Farm Machinery Factories in Argentina." *The Journal of International Affairs, Special Series The Fourth Industrial Revolution* Winter 2019, 72(2): 159-171.

"Farm Machinery Users, Designers and Government Policy in Argentina, 1861-1930." *Agricultural History* Summer 2018, 92(3): 351-379.

"The Developmental State and the Agricultural Machinery Industry in Argentina," pp. 266-283. Agustín E. Ferraro and Miguel A. Centeno, editors. *State and Nation Making in Latin America and Spain: The Rise and Fall of the Developmental State, 1930-1990* (Cambridge: Cambridge University Press, 2018).

"Graffiti Art, Protest and Memory in the Plaza de Mayo, Buenos Aires City." *The Metropole* (The Official Blog of the Urban History Association). Special Series, Buenos Aires. May 2018. URL: <https://themetropole.blog/2018/05/14/graffiti-art-protest-and-memory-in-the-plaza-de-mayo-buenos-aires-city/> (Editor-reviewed).

"Technology in Latin America's Past and Present: New Evidence from the Patent Records." Co-authored with Edward Beatty and Patricio Sáiz. *Latin American Research Review* March 2017 52(1): 138-149.

"Gendering Poverty in Labor Legislation in Argentina, 1900-1930." *Activist History Review*. Special Issue on Poverty. September 2017. URL: <https://activisthistory.com/2017/09/15/gendering-poverty-in-labor-legislation-in-argentina-1900-1930/> (Editor-reviewed).

"El 'Nilo de Argentina': Proyectos para el manejo del agua y medio ambiente a lo largo del Río Negro, 1880-1910" (transl. The 'Nile' of Argentina: The Irrigation Projects of the Río Negro, 1880-1910.)

*Revista de Historia Internacional (ISTOR)*, Special Series on Environmental History, 2017 18(69): 85-105.

"Gender-Based Legislation and Female Labor Productivity in Argentine Factories, 1895-1935." *Estudios Económicos* January-June 2012 XXIX(58): 39-61.

"Financing Manufacturing Innovation in Argentina, 1890-1930." *Business History Review* Autumn 2009 83: 539-562.

"Manufacturing Profits and Strategies in Argentine Industrial Development, 1904-1930." *Business History*, March 2007 49(2): 186-210.

"Sources of Finance and Reputation: Merchant Finance Groups in Argentine Industrialization, 1890-1930." *Latin American Research Review* June 2006 41(2): 3-30.

"Analysis of Manufacturing Strategies and Profits: Industrial Development in Argentina, 1904-1930." *Business and Economic History Online* 2003 1; published by the Business History Conference. URL: <http://www.thebhc.org/publications/BEHonline/2003/Pineda.pdf>.

### **Encyclopedia Articles**

"Argentina and Poverty" and "Raúl Prebisch." Odekun, Mehmet and J. Geoffrey Golson, editors. *Encyclopedia of World Poverty*, Second edition. Sage Publications, 2015.

"Patents," "Peronism," and "Protectionism." Kenneth E. Hendrickson, III, editor. *Encyclopedia of the Industrial Revolution in World History*. Rowman and Littlefield Publishers, 2014.

"Néstor Kirchner" and "Cristina Fernández de Kirchner." *The World Book Encyclopedia* online, [www.worldbook.com](http://www.worldbook.com), 2013.

"Latinos in Vermont," Danilo H. Figueredo, editor, *Encyclopedia of Latino and Latina History*. New York: Facts on File, 2012.

"Management" and "Business," William Kinzley and Peter N. Stearns, editors, *The Oxford Encyclopedia of the Modern World*. New York: Oxford University Press, 2008.

"Chile," Amanda C. Quick, editor, *World Press Encyclopedia: A Survey of Press Systems Worldwide*, Second Edition. Detroit: Gale Group Publishers, 2003.

### **Book Reviews**

Pineda reviewed 11 books for the following journals: *The Journal of Technology and Culture*; *Historia Agraria de América Latina*; *The Latin Americanist*; *History: Reviews of New Books*; *Florida Historical Quarterly*; *Journal of Latin American Studies* (3); *Enterprise and Society*; *The International Journal of Business History*; *Journal of Inter-American Studies and World Affairs*; H-Net Reviews.

### **PUBLICATIONS ON TEACHING AND SOTL**

"The Value in Using Virtual Reality Immersion to Teach the Historical Middle Passage," Co-authored with Dr. Emily K. Johnson. *Faculty Focus: University of Florida* April 2019 18(1): 1-3.

"Civic Engagement and Empowering Our Students." *Women, Gender, and Families of Color*, Special Issue: Trump's America? Disquiet Campus? Marginalized College Students, Faculty, and Staff Reflect on Learning, Working, Living and Engaging. Spring 2018 6(1): 133-135.

"Sober Lessons about Active Teaching and Learning of Atlantic World History." *Faculty Focus: University of Central Florida* April 2018 17(1): 16-17.

“Engaging with Diversity, Inclusiveness, and Belonging.” *Faculty Focus: University of Central Florida* April 2017 16(1): 17-18.

“Advocating the Freedom to Speak and a Sense of Belonging in the Classroom.” *Faculty Focus: University of Central Florida* April 2017 16(1): 11-12.

“History and Belonging: First-Generation Latino/a Students and the Discipline’s Future.” *Perspectives on History, Newsmagazine of the American Historical Association*, December 2016 54(9): 18-19.

“Teaching Strategies outside the Classroom: Independent Studies, Thesis Supervision, and Mentoring.” *Faculty Focus: University of Central Florida* August 2013 12(2): 2-3.

### **SUBMITTED ARTICLES**

“Perspectives and Best Practices for Facilitating Serious Games,” Co-authors Emily Johnson, Yovanna Pineda, Amy Giroux, and Fon Gordon. *Simulation and Gaming Journal*. Special Series on the Role of Facilitator in managing simulations and games for learning. *Revised & Re-Submitted, Under Review*.

### **DIGITAL HUMANITIES PROJECTS**

#### **VIRTUAL REALITY MIDDLE PASSAGE EXPERIENCE, 1750-1850**

**Websites:** <https://chdr.cah.ucf.edu/mpe/> and <https://yovannapineda.com/virtual-reality/>

MPE is innovative research and a digital teaching tool to develop participants’ historical, social, and emotional awareness of human trafficking across the Atlantic from 1750-1850. Virtual Reality is a complete immersion experience that shuts out the physical world. In this interactive VR, participants embody a kidnapped human who becomes a part of the transatlantic captive and slave experience. In its first version, the VR participant is first presented to Elmina castle, lined up with other captives as they enter the ships. They board the ship, and most of the experience takes place on the ship, in the captives’ bunk holdings and above deck. The VR participant is expected to do different activities that will affect their future once they land in the Americas. Thus far, this storyboard has three different endings. Our team is acutely aware that our current MPE V1 has a masculine perspective. Hence, we are developing a second storyboard for future coding. Version two, Kaibree and Buyroo, illustrates the historical lived experiences of captive women and girls on the Middle Passage.

#### **Team Information and Community Partners**

- Yovanna Pineda, PI (History); Emily Johnson (English), Co-PI; Fon Gordon (Africana Studies Program & History), Co-PI; Amy Giroux (CHDR), Co-PI.
- Research and Teaching Mentors: Rosalind Beiler (History); Ezekiel Walker (History), and Marie Leticee (Modern Languages and Literatures).
- Community Partners: Center for Humanities and Digital Research, UCF and Hannibal Square Heritage Center, Winter Park, Florida.

#### **Public Demonstrations (chronological)**

- UCF Celebrates the Arts, Dr. Phillips Center, Orlando, Florida, 12 April 2019.
- UCF Downtown Maker Space, Orlando, Florida, 15 November 2019.
- Hannibal Square Heritage Center, Winter Park, Florida, 16 February 2020.
- Virtual Reality and XRealities: How do we use it in our classes? UCF Downtown Maker Space, 28 February 2020.
- UCF Celebrates the Arts, Dr. Phillips Center, Orlando, Florida, 17 April 2020. Event canceled owed to COVID19.
- “VR Middle Passage Experience: A Teaching Tool on the Transatlantic Slave Trade,” Electronic Literature Organization conference, Orlando, Florida, 16-19 July 2020. Event moved to a virtual conference.

## Museum Exhibit

- “VR Middle Passage Experience: Its Significance in History and the BLM Movement of 2020,” Original plan for Exhibit & Installation at the City Arts gallery in downtown Orlando, Florida, 16 July – August 15, 2020. Owed to COVID19, exhibit shown as a website produced by PI Yovanna Pineda, <https://yovannapineda.com/virtual-reality/>

## Experiment with Classroom Integration

- Atlantic History, Rosalind Beiler, UCF Spring 2020.

## KURIOS (APP FOR HISTORICAL PRESERVATION)

Kurios is a mobile web app for sharing narratives in tangible objects. This dynamic media system uses RFID tags embedded in physical objects to create a tangible and audio interface. <http://www.matthewmosher.org>

## Team Information

- Team: Matthew Mosher (GAIM), CoPI; Yovanna Pineda (History Department), CoPI; Lori Walters (IST), Research Mentor; Robert A. Michlowitz (IST), Post Doc; Cameron Tolentino (GAIM), Grad Student.
- Community Partners: Cornell Fine Arts Museum, Winter Park, Florida; Art and History Museums Maitland, and the St. Augustine Lighthouse & Maritime Museum.

## Upcoming Exhibit & Demonstration

“Kurios Wonders,” UCF Downtown Maker Space, Orlando, Florida, 1 May 2020  
(Canceled owed to COVID19)

## INTERNATIONAL WORKING GROUPS

- **Consortium for History of Science, Technology, and Medicine: Working Group on the History of Science, Technology and Medicine in Latin America (Core Group Participant)**

Monthly meetings via video conference, 2020-2021 to advance conversations on the expanding field of the history of technology in Latin America. Core members are from the United States, Chile, and Spain. Hosted by the Consortium for History of Science, Technology and Medicine ([www.chstm.org](http://www.chstm.org)), Organizer Dr. Diana Montaño, Washington University in St. Louis.

Presentations Given: “Manual & Masks: Technological Solutions in the Fight against COVID-19 in Latin America,” September 24, 2020 - 11amMST/2pm EST/8pm GMT+2 (Madrid)

- **LaborTech Reading Group (Participant)**

Interdisciplinary reading group that meets online (i.e., Zoom) every two weeks to discuss labor, technology, anti-racism, feminism, and transnationalism. Admittance is by invitation. Organizer Dr. Winifred Poster, Washington University in St. Louis.

- **International Research Network on Global Technology Users (Lead Organizer & Core Group Participant)**

Dr. Christiane Berth (University of Graz, Austria) and I organized an international research network, “Race, Gender, and Class in Global Technology Use.” In 2018 and in 2019, we brought together twelve scholars from six countries to expand the literature on how users of the Global South imagine, use, repair, and re-invent technology. Our group is currently 16 scholars researching this topic. We are applying for workshop grants to

complete our articles for a special journal series and book chapters for an edited volume in 2021 and 2022. **Website:** <https://chdr.cah.ucf.edu/rgp/index.html>

Past Meetings & Funding (Chronological Order):

1. Workshop, "Users of Technology in the Global South," Bern University, Bern, Switzerland, June 2018
2. Workshop Grants: (1) Swiss National Science Foundation, 2017-2018; (2) Grant to support new scholarship from junior faculty, Young Researcher's Forum Scholarship, 2018; Global Studies Grant, Global Studies Program, Bern University, 2018.
3. Conference Panel, "Knowledge, Race, and Power in the History of Global Technology," Society for the History of Technology, Milan, Italy, October 2019.

**PUBLICATIONS IN PROGRESS**

**Manuscript:** *The Sensational Machine: Rituals, Memory, and Tech-Culture in Argentina, 19<sup>th</sup> and 20<sup>th</sup> Centuries*, to be submitted to MIT press, 2021. This monograph examines the ritual-making in the maintenance and repair of machinery and in the gendered perspectives of harvesters and tractors. Drawing on ethnographic methods, archival sources, oral histories, and material culture, this interdisciplinary work analyzes tech culture, specifically peoples' meanings of technology.

**Article:** Fon Gordon and Yovanna Pineda, "Sports, the Black Body, and Memory," intend to submit to the *Black Studies journal*, 2021.

**DOCUMENTARY FILM**

Director and script writer of the *Stories of the Harvester*, documenting people's memories and stories of the harvester and farm machinery. It shows how they created an identity of work, pride, and nationalism around the cultural meanings of the farm machinery. The film is based from Dr. Pineda's archival and ethnographic research from 2012-2019.

**Screenings**

- Pre-Screening for departments of Modern Languages and Literatures, History, and Women's and Gender Studies Program, February 2017
- Screening and discussion "Filming Memories and Artifacts of Industrialization from Argentina's Past," Society for the History of Technology, St. Louis, Missouri, October 2018
- Screening and discussion at UCF Celebrates the Arts, Dr. Phillips Center, Orlando, Florida, 13 April 2019
- Film Available at <http://www.technologystories.org/ways-of-seeing-maintenance-and-repair-argentina/>